Digital Generations

PRIROČNIK O DIGITALNIH ORODJIH

Avtor: Regional Cluster "North-East"

November 2022

Informacije o projektu

Akronim projekta: DG

Naslov projekta: Digital Generations

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Kazalo

1. Projekt "Digital Generations"

1.1. Predstavitev projekta

Our elder citizens have faced in the last year one of the hardest situations they could face. Many of them were isolated at home, but with no tools to engage with the outer world. While younger generations faced the restrictions with creativity. They created videos, songs, danced…and they shared it with their peers, their friends and families. Elder citizens do not have that opportunity. Most of them do not have the skills to create and interact with others online.

According to Eurostat - Community survey on ICT usage in Households there´s an essential need for digital education and training especially in our partner countries as most of them have a lower capacity than the European average.

The priority of the partners is to establish a quality life of elderly and improve their lives in the home environment. The age structure of the population has been changing and society is becoming long-lived. Life expectancy has been increasing and the share of over 65-year-olds has been growing rapidly. This fact requires existing systems and arrangements to be adapted to leverage the capabilities of the altered age structure. Partners' goal is to create possibilities and opportunities for quality living for all generations, and for dignified aging. We can already see that adjustments in many areas are required. Also, in the field of participation in society, focusing on intergenerational cooperation, volunteering, use of ICT in communication, etc. Some partners provide trainings for seniors and aim at raising awareness among them about the importance of ICT solutions for their social inclusion and for cognitive training. They are all involved in intergenerational activities bringing together groups, such as seniors, migrants and younger people with few opportunities, to promote social cohesion and solidarity. Digital generations project is perfectly in line with their needs and objectives and will bring an added value to partner's activities on national level and inspirations.

1.2. Cilji

This project was born as an opportunity to empower our elder citizens by training them to acquire the skills to be creative on the web and to interact with their peers. But we do believe that the best ones to do so are the younger generations. They use online creativity as a way of communicating. Spending an hour on Tiktok allows any adult to realize the creative potential and ability of the younger generations.

This project will therefore generate the tools needed for young people to be able to train the elderly population on how they can be creative, express themselves, share their knowledge and interact with their peers in an online environment.

Objectives:

- To research the situation of isolation of elder citizens in the partner countries and collect examples of good practices of creative and digital activities.

- To research and collect on intergenerational good practices in the partner countries.

- To research and collect the digital tools that can be used for creative expression.

- To create a training and mentoring methodology that is based in intergenerational training to support the creative process of elder citizens in the digital context.

- To promote the social inclusion and good mental health of elder citizens.

- To disseminate the project results beyond the partnership.

- To create new synergies between adult education organizations and youth work organizations to promote intergenerational learning.

- To promote the use of creativity amongst the elderly.

- To promote active aging.

- To give guidelines for other municipalities and key organizations to implement such a programme at their local, regional or national level.

2. Partnerstvo

Konzorcij sestavlja 6 partnerjev iz 5 držav:

- P1 – RAZVOJNI CENTER SRCA SLOVENIJE d.o.o. (Slovenija)

- P2 – FORMACIÓN PARA EL DESARROLLO E INSERCION, SOCIEDAD LIMITADA (Španija)

- P3 – E-SENIORS: INITIATION DES SENIORS AUX NTIC ASSOCIATION (Francija)

- P4 – ASTIKI MI KERDOSKOPIKI ETAIREIA FOUR ELEMENTS (Grčija)

- P5 – REGIONAL CLUSTER NORTH-EAST (Bolgarija)

- P6 – OBČINA KAMNIK (Slovenija)

3. Uvod

The aging of our societies is one of the 'megatrends' of the 21st century, having a major impact not only on the lives of older people, but also bringing opportunities and challenges for all. Today, almost 20% of the population is over 65; in 2070, that figure will be 30%. How do we organise our societies, based on respect for human dignity, freedom, democracy, equality, so that everyone can live and grow old without discrimination? Starting from these questions, we try to find out how a second megatrend - the digital transformation - influences processes and challenges and how we can respond to it. How can digitalisation support active and healthy ageing, improve the quality of life, help to give back independence to older persons to ensure their full participation in society and change the paradigm from 'vulnerable older persons' into 'valuable seniors'.

During the recent COVID-19 pandemic, the possibilities of digital information, digital communication and digital tools of all kinds were more crucial than ever before. As the pandemic swept across Europe, the internet was the key to information, to learning, to commerce, to teleworking, to shopping, to gaming and other forms of entertainment, and often a necessary tool for communicating with loved ones, for celebrating, for commemorating, for obtaining information on health and services. Digital connectivity and frequent use of the internet were not only necessary in a professional context, but 'everyone' had to be able to use the internet and be integrated into the digital age.

It became clear that access to the internet should be considered a 'common good', as essential to the common good as electricity or water, and that digital literacy is a crucial key to communication. This is not yet the reality for everyone who needs it, especially for significantly important groups of senior citizens. The increased use of digital tools has demonstrated the potential of digitisation but has also exposed the vulnerability of our societies to new digital inequalities. Digital technologies can help to learn new skills, facilitate social interactions, promote independent and autonomous living, and improve the management and delivery of health and social care for an aging population. However, not everyone benefits equally. The COVID-19 pandemic highlighted the inequality of access to digital technologies within and between population groups.

Older people are more likely to be digitally excluded and to experience barriers to accessing goods and services that are increasingly offered online. Digital exclusion limits opportunities for active and healthy aging, including social and economic participation. The challenge is not only to empower older persons by providing access to digital technologies and increasing digital literacy. There is a need to ensure age-friendly design and relevance of digital services, as well as age-free, ethical, and secure digital environments that embrace the diversity of aging populations. All this became clear during the Covid-19 pandemic, the lockdowns, and the imposed social boundaries. It is one of the lessons that our society has taught us and which must be put into practice. The new function that digital communication has assumed for older people has created a new awareness of the need for digital literacy as a key to active ageing, social inclusion, and participation.

4. Ozadje

The share of elder people is growing as a percentage of the total population. These demographic trends are opportunities for law unions and states, both qualitatively and quantitatively. Between 1960 and 2004 the share of old people (those over 65 years) has grown from almost 10% to 17% for 44 years. This trend to preserved in the new century . Expectation is the share of people over 65 will increase until 2050.

4.1. Digital equity for all

The 21st century is characterized by rapidly expanding digitalisation. Digital technologies can assist in learning new skills, facilitate social interactions, foster independent and autonomous living, and improve the management and delivery of health and social care services. The necessity presented by the COVID-19 pandemic has shown that the use of telehealth has been an effective method in delivering health care when face-to-face contact was reduced. However, not everyone benefited equally. The COVID-19 pandemic has highlighted the unequal access to digital technologies across and within populations. How can we understand this lack of opportunities for important groups of the population and how can meaningful participation in the digital world be improved?

4.2. The COVID-19 pandemic: a catalyst for the digital transformation of societies

During the recent COVID-19 pandemic, more than ever before, the opportunities for digital information and digital communication were crucial. As the pandemic swept across all continents, the internet has been the key to information, to learning, to commerce, to telework, to shopping, to gaming and other forms of entertainment. It was often also a necessary tool for communication with loved ones, to celebrate, to commemorate, to get information about health and services.

Digital connectivity and frequent use of the internet were needed not only in a professional context, but 'all and everyone' were supposed to be able to use the internet and to be integrated in the digital era. It became clear that the 'digital revolution' - the fourth industrial revolution - had no historical precedents and was evolving in an exponential rather than in a linear way. Digitalisation was at the top of the agenda of the 2020 World Economic Forum. Governments, telecom and technology companies from all over the world worked together to initiate immediate measures to help countries remain connected. International organizations called for accelerated private-public sector collaboration to respond jointly to the unprecedented health and economic crises to ensure networks are well equipped to handle the increase in digital traffic, help countries future-proof their digital capabilities and infrastructure and ensure access to digital services for all. At all political levels, governments were aware that they had to embrace responsibility to develop digital strategies and policies to address the benefits and challenges of the digital transformation of our societies. A human-centered transformation, based on the fundamental rights, freedoms, and values that form the basis of our democratic societies, must ensure a dignified digital inclusion for all in the digital era.

4.3. Vulnerable groups and digital divides

The increased use of digital tools has demonstrated the opportunities offered by digitalisation, while also exposing the vulnerability of our societies to new digital inequalities. During the COVID-19 crisis, the digital divides—the gaps between those people with sufficient knowledge of and access to digital technology and those without, or less access—were widening. They occur unevenly across societies based on gender, geographical location, household-income, and age. The global digital divide is emerging as one of the 21st century's greatest problems to global equality. More than a third of the world's population do not use the internet. Most of those who are unconnected live in developing countries, and Africa is the continent with the lowest participation in the digital transformation. Across countries, qualified internet use became a great challenge for children and students from minority groups in schools and universities, for families living in remote regions, for low-income households, for older persons who never acquired digital literacy.

Older persons as a group are not monolithic with respect to internet usage. Within the population of older adults, internet adoption rates vary by ethnicity, education, and income. However, within each demographic subcategory, older adults have lower rates of internet usage than younger people. They are on the negative side of the digital divide, as the concept not only identifies who uses the internet and who does not, but also measures gradations of digital exclusion. As the internet becomes more integrated into everyday life, people who do not use the internet are increasingly likely to become more disenfranchised and disadvantaged.

5. Ciljna skupina

The number of older people who are online has increased in recent years, but age remains the biggest risk factor to indicate if someone is digitally excluded. This is the case across all aspects of digital exclusion: being offline, lacking access to devices, having low/no digital skills, and lower confidence, motivation, or breadth of internet use. However, there are other risk factors to consider as well – including lower income.

But even if the percentage of older adults with computer skills grows every day, a huge chunk of this demographic is still computer illiterate. And while some of them may want to acquire computer skills, there are several barriers that often prevent them from acquiring them. There are a variety of reasons why people are not online or are digitally excluded, such as: low skills, low confidence, poor-quality internet connectivity, or lack of suitable devices.

It is evident that the use of new technologies by the elderly population significantly contributes to a better quality of life, improving parameters of daily living such as transportation facilitation, communication and participation in social life.

6. Namen priročnika

The goal of the Digital Generations partnership is to analyze the situation of isolation of seniors in partner countries and to create a framework of what digital skills older people already have and which are the needs of this vulnerable target group.

The innovative aspect of this analysis is that it does not only analyze the needs of the retired citizens, but it also proposes an evaluation that will allow adult educators, trainers and social workers to measure the level of digital skills retired citizens have. This way we will gain a sustainable tool that can measure the level of knowledge about digital skills of the senior population in the future and, at the same time, this tool will allow trainers and social workers to know what level of knowledge elder population have and from there they will try to upgrade their knowledge. They will be able to focus on specific needs that elders have.

Older people need to understand technologies in different contexts, become confident and feel free to explore how technologies can help them to become involved in community life. It is also important to show older people many ways to become truly involved in an age-friendly environment. Thus, older people are not only enabling participants to follow their own ideas for initiatives and projects but are also taking on the role of advocates for other senior citizens or that of expert advisors on, for instance, how user-friendly digital services/tools are useful for older adults.

Additionally, the diverse digital competences and interests that participants bring to the project should find their place and use in projects and training. Thus, showing the large spectrum of uses of digital tools to support different needs and how they can benefit one's ideas will be crucial. Examples are:

- Taking & forwarding pictures on smartphones (taking pictures of age-friendly examples in your neighborhood or places that need improvement);
- Staying connected with other participants using telecommunication tools;
- Voice recording: interviewing other residents about how they view their neighborhood (What do they like best? In their opinion, what could be improved?);
- Producing (short) video clips about certain situations/incidents in the neighborhood or (problematic) situations for older pedestrians when crossing the street;
- Uploading audio files to a platform, or creating a podcast;
- Creating a Blog.

7. Ključne teme

What are the key themes of interest of older persons who are less digitally connected than youth who were born into the digital age? Today digitalization during the COVID-19 pandemic has further emphasized these inequalities, as many older persons struggled to access essential goods and services - from online vaccination appointment registrations, to pensions, food and medication during lockdown - if they could not access them online. Our dependence on digital technologies during the pandemic has therefore focused policy attention on the importance of digital inclusion.

However, the current view is that older people must possess knowledge and skills, digital or computer literacy to remain socially included in a society. Many social changes, such as a lower work retirement age in some countries, increased life span and the imperative to learn to interact with technologies, such as smartphones or computers, have increased older people's desire to learn how to use ICT.

8. Okvir za določitev veščin

Na podlagi rezultatov vprašalnikov in analiz v okviru WP3 je mogoče navesti naslednje osnovne veščine:

- To know which information should and shouldn't be shared online

- To know when to share information online

- To use messaging and calling apps

- To make a video call

- To use internet to find different information

- To establish an email account and use it to connect with others

- To use a text editor

- To download/save a photo found online

- To create something new from existing online images, music or video

- To put video content online

- To communicate on-line

- To attend on-line events and actively participate

- To prepare content and share it with others

Basic skills can be divided into subgroups:

1. General Basic Skills

- To know which information should and shouldn't be shared online

- To know when to share information online

- They know how to use internet to find different information

- They know how to open a new tab in their browser

- They know how to use messaging and calling apps

2. Text messaging- e-mail, messenger, text editing

- To establish an email account and use it to connect with others

- To use a text editor

3. Voice service and online communication

- To use messaging and calling apps

- To make a video call

4. Filming, image processing, content sharing

- To download/save a photo found online

- To share visual content

- To create something new from existing online images, music or video

- To edit videos

- To put video content online

9. Evalvacijska metoda za določitev ravni digitalnih kompetenc

Samo-ocenjevanje

Ime				
Starost	65-75	75-85	Over 85	
Spol	Moški	Ženska	Ne-binarni	Ne želim povedati
Lokacija				
Želim se naučiti	**Osnovne digitalne veščine**			
	Veščine za izvajanje spletnih aktivnosti			
	Spletne komunikacijske veščine			
	Veščine za zagotavljanje spletne varnosti			
	Znanja kako biti kreativen na spletu			

Prosim označite, če že imaš naslednja digitalna znanja.

Osnovne digitalne veščine				
I can turn on a device and log in to any accounts/profiles I have	Yes	No		
I can connect a device to a Wi-Fi network	Yes	No		
I can find and open different applications or programmes on a device	Yes	No		
I can use the different menu settings on a device to make it easier to use (e.g. change the font size to make it easier to read)	Yes	No		
I can organise information on my PC/laptop using files and folders	Yes	No		
I can use bookmarks to save and retrieve websites and information on my search engine	Yes	No		
I know which information should and shouldn't be shared online	Yes	No		

I know when to share information online	Yes	No		
I know how to use internet to find different information	Yes	No		
I know how to open a new tab in a browser	Yes	No		
I know how to use messaging and calling apps	Yes	No		
I can use my digital skills to keep up with change of technology	Yes	No		
Veščine za izvajanje spletnih aktivnosti				
I can manage my money and transactions online securely, via websites or apps (e.g. bank account)	Yes	No		
I can buy and/or sell goods or services online	Yes	No		
I can access and register services online including filling in forms, particularly government services	Yes	No		
I can access and manage health services online (e.g. booking appointments or online consultations)	Yes	No		
I can monitoring health on connected devices (connected watch, smartphone, etc.)				
I can use online tutorials, web chats, FAQs and forums for any personal matters	Yes	No		
I know how to establish an email account and use it to connect with others	Yes	No		
I know how to use a text editor	Yes	No		
I know how to to download/save a photo found online	Yes	No		
I know how to share visual content, i.e. a photo or a video	Yes	No		
Veščine za socialno povezovanje				
I can communicate with others digitally (e.g. email, or Messenger)	Yes	No		
I can speak to others through video tools (e.g. FaceTime, Zoom or Skype)	Yes	No		
I can interact and/or post content on social media platforms	Yes	No		

(e.g. messages, photographs, video etc.)				
I can use the Internet to stream or download entertainment content (e.g. films, music, games or books)	Yes	No		
I can set privacy settings on my social media and other accounts	Yes	No		
I know how to attend on-line events and participate actively in them	Yes	No		
Veščine za zagotavljanje spletne varnosti				
I can keep the information I use to access my online accounts securely, by using different and secure passwords for websites and applications	Yes	No		
I can respond to requests for authentication (e.g. reactivate an account when I've forgotten my password)	Yes	No		
I can assess the risks and threats involved in carrying out activities online and act accordingly, including:	Yes	No		
● recognising and avoiding suspicious links in emails, websites, social media messages and pop ups, and know that clicking on these links is a risk	Yes	No		
● updating my computer security systems when necessary to prevent viruses and other risks	Yes	No		
● identifying secure websites by looking for the padlock and 'https' in the address bar	Yes	No		
I know how to make sure not to share or use other people's data or intellectual property without their consent	Yes	No		
I am careful with what I share online as I know that online activity produces a permanent record that can be accessed by others	Yes	No		
Znanja kako biti kreativen na spletu				
I know how to take a good quality photo	Yes	No		
I know how to share creative content with my peers	Yes	No		

I know which channels to share content on	Yes	No		
I know which tools to use to produce creative online content	Yes	No		
I know how to create something new from existing online images, music or video	Yes	No		
I know how to edit videos	Yes	No		

10. Orodja

Categories:

➢ Basic digital skills

➢ Skills to carry out online activities

➢ Online communication skills

➢ Skills to ensure online security

➢ Skills on how to be creative online

10.1 Osnovne digitalne veščine

- ✓ Avast Clean APP- App to free up space on your mobile phone
- ✓ MAGDA app (Simbioza Genesis, Slovenia)
- ✓ Ccleaner
- ✓ Ecosia
- ✓ Lightshot
- ✓ Medisafe pill reminder

TITLE	Avast CleanUp APP- App to free up space on your mobile phone
Category	Basic digital skills
Objective	To delete unnecessary data and storage from the phone . Clean up space-wasting junk files, such as: - Invisible cache files, temporary files, thumbnails, or old APKs. - Unused data, such as forgotten Spotify songs, saved YouTube videos, and other files you never open. - Advertising caches, empty folders and clipboard leftovers
Introduction	Avast Cleanup is a **basic application that can clean your photo collection**. It scans your device and shows you what you can delete to free up space. There are many such apps, but Avast goes a little further and offers to delete not just duplicate photos, but just similar photos. That is, if you have taken several screenshots instead of one, you will get many identical photos. Because of the incomplete matching of all the data, including the EXIF, other apps won't tell you they're duplicates, but Avast will very likely do so.
Keywords	Cleanup, free up phone storage, Duplicate pictures, empty files
Language(s)	English, Spanish, Greek, French, Slovenian and Bulgarian
Format	It can be used in Android phones
Target group	The tool is open to be used by anyone
Impact	To have enough room on the phone to be able to use different apps and for them to work properly. To delete duplicate photos to free up storage space and be able to receive new ones.
Success Factors	To have an internet connection to download the app.
Constraints	To be able to install the app.
Conclusion	To have a phone full of unnecessary data can generate problems from slowing down to difficulty receiving messages or apps that do not work directly. Many elders have to wait for their relatives to visit them before they can clean up their phones,if they learn how to do so they could avoid these problems in the meantime.
URL of the practice	https://www.avast.com/cleanup-android#pc
Related Web site(s)	Android Help : https://support.google.com/android/answer/7431795?hl=en Other App: CCleaner – application for cleaning your phone and PC

Related resources that have been developed	How to free up space on my phone-Easy: https://www.youtube.com/watch?v=pyD_FHsw8vg How to free up storage on Whatá App: https://faq.whatsapp.com/339805437291249/?cms_platform=iphone&locale=en_US

TITLE	**MAGDA app (Simbioza Genesis, Slovenia)**
Category	Basic digital skills
Objective	Lifelong learning and empowering the older generation with new skills and information. Bring seniors into the digital era faster and more effectively.
Introduction	The MAGDA app brings together in one place 1. important contacts (SOS numbers) that seniors can access by pressing the call button within the app, 2. News from a wide range of areas (News, Health, Digital, etc.), 3. an Info Point with the possibility to browse public, non-commercial and commercial service providers according to the user's location/country, 4. Classroom with text and video lessons in different areas to learn new skills (Using the computer, Using the Internet, Using smartphones, Cooking, ...), 5. a Gym with text and video training programmes prepared by the Fitness Clinic's fitness instructors to enable seniors to be active and exercise in the comfort of their own home, 6. Current events overview
Keywords	#seniorsgodigital #digitalskills #serviceforelderly #digitalization
Language(s)	Only in Slovenian language
Format	Google or Apple store app
Target group	Seniors
Impact	They can learn basic skills in using computers, smartphones, the internet, online shopping, etc. They can access the latest news for seniors and access all important telephone numbers in one place.
Success Factors	Smartphone, tablet or computer Internet access to download the app to your smartphone Mentor to help with the first steps of joining the app

Constraints	First steps in using the app
Conclusion	When possible, use anecdotal evidence such as a storytelling or testimony of a man or a woman showing the benefit of the tool.
URL of the practice	https://play.google.com/store/apps/details?id=com.simbioza&hl=en&gl=US
Related Web site(s)	https://simbioza.eu/digitalne-resitve/magda
Related resources that have been developed	Functions provided by the Magda app: "SOS Numbers" - Collected emergency contacts for the elderly. "News" - Up-to-date information for the elderly, prepared together by our partners. "Info Point" - Access to service providers, e.g. free transport, pharmacies, post offices, administrative units, libraries, which seniors can easily contact by clicking on the "Call" button within the app, and which they can filter according to their place of residence. "Classroom" - Educational content aimed at home education, such as cooking and new recipes, computer use and video lessons on information and communication technology. "Gym" - Video content with exercises designed by top sports experts and tailored for older people so they can do them safely in the comfort of their own home. "Radio" - The possibility to listen to different radio stations. "Events" - An overview of live and digital events for seniors across the country. For learning basic digital skills, the most useful feature of this tool would be ''Classroom'' - Educational content aimed at home education such as computer use and video lessons on information and communication technology.

TITLE	CCleaner
Category	Basic digital skills
Objective	CCleaner is a useful, simple, and free-to-use application that keeps your Microsoft Windows computer and Android smartphone in good shape.
Introduction	It removes unwanted apps, trackers, duplicate files, junk files, cookies, and other redundant items taking up space on the system. With a simple and clean interface, the tool is beginner-friendly and doesn't pose any major hurdles in usage.
Keywords	Clean, optimize, speed up, and protect your computer
Language(s)	English, Spanish, Greek, French, Slovenian and Bulgarian
Format	PC, laptop, smartphone
Target group	The tool is open access and can be used by anyone.
Impact	CCleaner has been designed to clean, optimize, speed up, and protect your computer from unwanted junk files. The program focuses on three primary use cases, i.e., Easy Clean, Registry Scanning, and Tools.
Success Factors	To have PC, laptop or smartphone. To have good internet connection.
Constraints	To install CCleaner and first steps.
Conclusion	Easy Clean runs a detailed scan of the system to look for junk files and trackers. It automatically moves such files to the recycle bin. Within a few seconds, the app provides you with a complete list of the files on your system. You can even manually remove certain files and folders to clear more space. The application allows pre-configuration of permissible activities, which will prevent accidental deletion of files and applications.
URL of the practice	https://www.ccleaner.com/ccleaner/download https://play.google.com/store/apps/details?id=com.piriform.ccleaner&hl=bg&gl=US
Related Web site(s)	https://support.piriform.com/hc/en-us/articles/204043864-How-do-I-download-CCleaner-for-Windows- https://ccleaner.en.softonic.com/
Related resources that have been developed	https://www.youtube.com/watch?v=jMAXlxZFrnA https://www.youtube.com/watch?v=6EyCnqtaNss https://www.youtube.com/watch?v=sI_YcEg57tg https://www.wikihow.com/Use-CCleaner https://windowsreport.com/ccleaner-windows-8-clean-computer/

TITLE	Ecosia
Category	Basic digital skills
Objective	Helping the planet by doing research online Fight against deforestation
Introduction	Ecosia is an online search engine. When a search is carried out on Ecosia, the profits generated by the advertising, finance the planting of trees to fight against deforestation.
Keywords	Search engine, Sustainability, Trees, Planet, Climate, Environment
Language(s)	English, German, French, Spanish, Italian, Dutch
Format	Any device with access to the internet (Computer, Smartphone, Tablet)
Target group	Beneficiaries are the users who can use a search engine when they use the Internet, as well as local communities which plant the trees.
Impact	Allows users to contribute to the fight against deforestation without any further effort apart from opening a search engine and searching up for some information there.
Success Factors	An internet connection and a device to launch the search engine. No need to download it. It is available directly online.
Constraints	It can be complicated to change a habit and to switch from traditional search engines such as Google or Safari that are already proposed when we open an Internet page to Ecosia.
Conclusion	When we have to do some research on the Internet, building a habit of using Ecosia allows people to know that the advertising they see is funding environmental action.
URL of the practice	It can be added at the initial search engine: https://chrome.google.com/webstore/detail/ecosia-the-search-engine/eedlgdlajadkbbjoobobefphmfkcchfk
Related Web site(s)	https://www.ecosia.org/
Related resources that have been developed	Explanations available directly on the Website: https://ecosia.helpscoutdocs.com/ Ecosia has also a Youtube channel where they explain the action: https://www.youtube.com/user/EcosiaORG

TITLE	Lightshot
Category	Basic digital skills
Objective	take a customizable screenshot
Introduction	App allows you to select any area on your desktop and take its screenshot with 2 button-clicks. Upload your screenshot to the server and get its short link right away. Find similar images. Select any image on your screen and find dozens similar images.
Keywords	Select, crop, screenshot
Language(s)	English
Format	Software, app, Lightshot is available for Windows/Mac, Chrome, Firefox, IE & Opera.
Target group	All computer users.
Impact	Being able to save important information, Troubleshooting
Success Factors	Steady hand, vision.
Constraints	None
Conclusion	/
URL of the practice	https://app.prntscr.com/en/
Related Web site(s)	/
Related resources that have been developed	A FAQ section is available https://app.prntscr.com/en/faq.html along with tutorials https://app.prntscr.com/en/tutorials.html

TITLE	Medisafe pill reminder
Category	Basic digital skills
Objective	The aim is to give people a tool, support and information when they need to take their medications the way they are supposed to.

Introduction	The app is easy to use and free. It is the best ranked medical app reviewed by pharmacists. The app reminds their users to take medications. It also helps you manage your medications, pills, refills, drug interactions, measurements and doctor's appointments to improve the users health. The app is clean and simple to use, it helps you track your measurements and syncs them to the HealthKit app (the app for monitoring your blood glucose, blood pressure, weight, pulse, temperature…). The app provides you to see your progress report, send it to the doctor as a visual informative PDF and remind you when you need to restock your prescriptions. It also provides the family interactions, so it synchronizes the whole family's medicine pillboxes in one place.
Keywords	Medication, pills, reminder, pill tracker
Language(s)	English, and 15 more (also French and Spanish)
Format	Available on google play and apple app store Works on smartphone, tablet or smart watch
Target group	Everybody who needs to take pills daily, especially elderly, who are more forgetful.
Impact	Beneficiaries will never forget to take medication again or forget to restock their prescriptions.
Success Factors	Smartphone, tablet or smart watch Access to the internet to download the app
Constraints	First steps and settings when using the app
Conclusion	/
URL of the practice	Apple app store: https://apps.apple.com/us/app/medisafe-medication-management/id573916946 Google play: https://play.google.com/store/apps/details?id=com.medisafe.android.client
Related Web site(s)	https://www.medisafeapp.com/
Related resources that have been developed	Youtube tutorial https://www.youtube.com/watch?v=K8xv4141v04 https://www.youtube.com/watch?v=eSAPn4TjS50

10.2. Veščine za izvajanje spletnih aktivnosti

- ✓ VINTED Platform to buy and sell second hand products. C
- ✓ Empowerji – EJI app Essentials delivery & bill pay
- ✓ Healee
- ✓ Leboncoin
- ✓ Lumosity
- ✓ Daylio Journal – goal, habits

TITLE	**VINDED Platform to buy and sell second hand products.**
Category	Skills to carry out online activities
Objective	Its main objective is to **allow people to sell the clothes they don't use**. It enables reusing products from one of the most contaminating industries by by giving a second life to the products.
Introduction	Vinted is a Lithuanian online marketplace for buying, selling and exchanging new or secondhand items, mainly clothing and accessories but it also has home and entertainment sections. It is an intermediary between sellers and buyers by giving them a possibility to post their ads and getting in contact.
Keywords	reducing, upcycling, clothes, buy and sell, Second hand, Online shopping
Language(s)	English, French, Spanish, Dutch
Format	Free application that can be downloaded to mobile devices with Android operating systems and iOS in Google Play or Apple Store; Also available on the computer.
Target group	The tool is open to be used by anyone
Impact	Beneficiaries could sell clothes, furniture or home accessories they don´t use anymore and get some extra money plus they could also buy something they might need cheaper while giving some fresh air to the house or wardrobe.
Success Factors	To have an internet connection and to download the app. Good quality camera for sellers
Constraints	To be able to download, register and sell/ buy products. They might need assistance.
Conclusion	We all have a lot of clothes and accessories we don´t use anymore. Especially elders might have a lot of things at home they don't use and won´t use anymore, by selling them they are contributing to environment protection plus they could get some extra money to help if their pension is not enough or why not to make a trip if they sell a lot.
URL of the practice	https://www.vinted.com/
Related Web site(s)	Spain_ Wallapop Platform to buy and sell second hand products. France_ Le Bon Coin. Platform to buy and sell second hand products Slovenia_Facebook Market and Bolha.com (https://www.bolha.com/) Bulgaria_

	Greece_
Related resources that have been developed	Informatique Mania has an article with brief guidelines on how to use Vinted in French, Greek and English among some other languages: https://www.informatique-mania.com/en/applications/quest-ce-que-vinted-et-comment-ca-marche-lapplication-pour-acheter-et-vendre-des-vetements/

TITLE	**Empowerji – EJI app Essentials delivery & bill pay**
Category	Skills to carry out online activities
Objective	The EJI App simplifies the use of technology for Seniors. EJI will allow you to shop online, pay bills, order cabs and more through a chat interface that is easier to use than Whatsapp. No need to navigate through complicated sites and apps to order or pay bills. EJI prompts you for information on your order and completes the transaction in a short chat. Especially useful for Seniors and people who are not familiar with tech and/or want to save time and money!
Introduction	The EJI App simplifies the use of technology for Seniors. EJI will allow you to shop online, pay bills, order cabs and more through a chat interface that is easier to use than Whatsapp. No need to navigate through complicated sites and apps to order or pay bills. EJI prompts you for information on your order and completes the transaction in a short chat. Especially useful for Seniors and people who are not familiar with tech and/or want to save time and money! EJI is available on the Playstore and is live for the Medication Order module. Considering the on-going pandemic situation, EJI services will be focused on essential delivery and bill payment.
Keywords	#seniorsgodigital #digitalskills #serviceforelderly #digitalization #payingbills #groceryorder
Language(s)	English
Format	Google or Aple store app
Target group	Seniors
Impact	● Bill Pay – Pay all your Pre Paid, Post Paid, Electricity, DTH, Landline & other bills ● Grocery Order – Order fresh produce, grains, spices and more

	• Medicine Order
Success Factors	Smartphone, tablet or computer Internet access to download the app to your smartphone Mentor to help with the first steps of joining the app
Constraints	First steps in using the app
Conclusion	Testimonies here: https://empowerji.com/eji-essentials-app-for-seniors/
URL of the practice	https://play.google.com/store/apps/details?id=com.app.empowerji&hl=en&gl=US
Related Web site(s)	https://empowerji.com/
Related resources that have been developed	https://empowerji.com/ Youtube tutorials Practical training for seniors with mentors

TITLE	**Healee**
Category	Skills to carry out online activities
Objective	Healee is a holistic digital health platform enabling personalized care delivery, improving health outcomes for patients and driving growth for healthcare organizations.
Introduction	Healee is a consolidated, deeply customizable digital health solution, eliminating the necessity to use multiple disconnected systems by providing a seamless integrated platform for all digital health use cases.
Keywords	Health platform, personalized care, improving health
Language(s)	English, German, Bulgarian
Format	PC, laptop, smartphone
Target group	The tool is open access after registration and can be used by anyone
Impact	Connect directly with a doctor wherever you are. If the case is not suitable for an online consultation, the doctor will notify you and you will not be charged. You can track all your past and present symptoms and conditions, record treatments, create treatment reminders, check drug and allergy interactions, add lab results and images.

Success Factors	To have PC, laptop or smartphone. To have good internet connection. Mentor for the first steps.
Constraints	Registration and first steps. Organizing a consultation. Payment for the service. Upload medical documents.
Conclusion	Synchronous and asynchronous telemedicine over multiple modalities – secure video, audio, chat, file sharing on any device. Robust technology, allowing multidisciplinary consultations, along with easy patient referral and transfer of patients and their data to the right clinician. Reliable high-quality video conferencing capabilities: multi-party sessions, recording logs. Patient PHR containing medical history - recent doctor visits, lab results, dynamic and static images, symptoms, medications, reports.
URL of the practice	https://www.healee.com/ https://play.google.com/store/apps/details?id=com.healee.healeeApp&hl=en&gl=US
Related Web site(s)	https://www.facebook.com/HealeeHQ/
Related resources that have been developed	https://www.youtube.com/watch?v=G4WYbmyYsa4 https://www.youtube.com/watch?v=j1JEDcD41Zl https://www.youtube.com/watch?v=E7HttSbyH20

TITLE	Leboncoin
Category	Skills to carry out online activities
Objective	To put individuals in France in touch with each other when they want to buy or sell
Introduction	Leboncoin is an online platform which puts individuals together and enables them to buy and sell items by acting as an online payment intermediary, as well as by giving them a possibility to post any other type of advertisement or offer, e.g. job offer, services, etc. According to different surveys, Leboncoin is the fourth most visited website in France after Google, Facebook and YouTube with a monthly audience of 28 million unique visitors (2017) and 47.8 million ads in "10 universes".
Keywords	Online shopping, advertisements, renting, buying, second-hand

Language(s)	French
Format	Computer, Smartphone, Tablet connected to the internet
Target group	The first beneficiaries of this tool are the users themselves, i.e. those who want to sell or to buy some items or to advertise their services online to find customers or to post a job offer or find a job. There is no specific target group, since it covers a wide variety of products and services, except for the fact that it is an online platform, so it requires some relevant equipment, i.e. laptop, tablet or smartphone connected to the internet, and some basic digital skills, i.e. a capacity to search up on the internet, to publish or to react to an ad.
Impact	It empowers users to buy and sell various items online in a simple and well-organised manner which permits them to save or make money out of the possessed items, as well as to offer services on a free-of-charge platform to find their potential customers.
Success Factors	Smartphone, laptop, Internet connection, good-quality camera
Constraints	To sell successfully on Leboncoin, it is important to take good-quality pictures which reflect well the condition and appearance of an item in question, whether it is an apartment, car or a T-Shirt. In addition, a seller may need to communicate with buyers, who are eligible to ask numerous questions and to request more pictures, which may be time-consuming and complicated for some users. Some packaging minimum standards must be respected, as well as other delivery requirements (pick-up points, etc.), for selling items. To buy on Leboncoin, one may need to spend more time to find an item which he/she is looking for in comparison to some other online or offline stores managed by some companies. Some pictures may not perfectly correspond to reality and thus a user may incur unnecessary expenses. In addition, delivery duration depends highly on a seller, which may be less handy in some cases. Also, there are scammers on the platform, thus it is crucial to communicate actively with buyers & sellers to minimize the risks.
Conclusion	This tool is a great way to sell and buy items between individuals, offer services and benefit from them without passing through other commercial structures. The payment is secured and simplified by Leboncoin which acts as an intermediary between the individuals. Leboncoin has around 50 million of ads published, and since it's well-known all around France, it gives access to a big variety of offers and items, which are published only there.
URL of the practice	It is possible to find it on the internet browser (https://www.leboncoin.fr/) or to download the Application on the Smartphone (App Store and Google Play)

	App Store: https://apps.apple.com/fr/app/leboncoin/id484115113 Google Play: https://play.google.com/store/apps/details?id=fr.leboncoin&hl=fr&gl=US&pli=1
Related Web site(s)	https://www.leboncoin.fr/
Related resources that have been developed	Question & Answers section on the Website explaining how to post an ad, etc.: https://assistance.leboncoin.info/hc/fr

TITLE	**Lumosity**
Category	Skills to carry out online activities
Objective	Train core cognitive abilities
Introduction	Lumosity is an online game that trains your cognitive abilities through puzzles.
Keywords	Games, mind, cognitive
Language(s)	English and 6 more (also French and Spanish)
Format	Website and app
Target group	All users
Impact	They will be able to pass the time in a creative/educational way
Success Factors	Internet connection
Constraints	The instructions are in English
Conclusion	/
URL of the practice	https://www.lumosity.com/en/about/
Related Web site(s)	/
Related resources that have been developed	/

NASLOV	Daylio Journal – goal, habits
Kategorija	Veščine za izvajanje spletnih aktivnosti
Cilj	The app is a self-care/mood diary and happiness tracker, which enables you to keep a private journal and capture your day without writing down a single word. Aplikacija je dnevnik za samopomoč, ki omogoča spremljanje vašega zadovoljstva in razpoloženja, ter vodenje zasebnega dnevnika in beleženje poteka vašega dne, ne da bi pri tem zapisali eno samo besedo.
Predstavitev	Daylio je zelo vsestranska aplikacija, ki jo lahko prilagodite tako, da spremljate karkoli želite. Aplikacija vam pomaga skrbeti za vaše duševno, čustveno in telesno zdravje. Lahko je vaš prijatelj za doseganje fitnes ciljev, vaš trener za duševno zdravje, dnevnik hrane, seznam stvari za katere ste hvaležni, pripomoček za spremljanje vašega razpoloženja,… Za uporabo aplikacije morate opredeliti vaše razpoloženje ter dodati dejavnosti, ki ste jih opravljali čez dan. Aplikacija zbira vaše podatke (zabeležena razpoloženja in aktivnosti) ter jih prikazuje v statističnih podatkih, grafih in korelacijah. Ta oblika vam lahko pomaga bolje razumeti vaše navade. Z aplikacijo lahko ustvarite vzorce in tako postanete bolj produktivni. Spodbuja vas, da razmislek postane vsakodnevna navada, da odkrijete, kaj vas osrečuje, da ustvarite svoje dnevne, tedenske ali mesečne cilje in se motivirate.
Ključne besede	Self-care, wellbeing, mood diary, happiness tracker, goals / Samopomoč, dobro počutje, dnevnik razpoloženja, sledilnik zadovoljstva, cilji
Jezik(i)	Angleščina in še 28 drugih (tudi slovenščina, španščina, grščina, francoščina in bolgarščina)
Format	Na voljo na Google Play in Apple trgovini Deluje na pametnem telefonu in tabličnem računalniku
Ciljna skupina	Za vse starostne skupine

Vpliv	Uporabniki bodo bolje razumeli svoje navade in ustvarili vzorce, s katerimi bodo postali bolj produktivni.
Dejavniki uspešnosti	Pametni telefon ali tablični računalnik Dostop do interneta za prenos aplikacije
Omejitve	Prvi koraki in nastavitve pri uporabi aplikacije
Zaključek	/
URL spletnega mesta aplikacije	Apple store trgovina: https://apps.apple.com/us/app/daylio-journal-goals-habits/id1194023242 Google play trgovina: https://play.google.com/store/apps/details?id=net.daylio&hl=en_US&gl=US&pli=1
Sorodna spletna mesta	https://daylio.net/
Sorodni viri	Youtube tutorial https://youtu.be/5gQUG3gMWik

10.3. Spletne komunikacijske veščine

- ✓ WHAT´S APP skupine in video klici
- ✓ Zoom, Skype, Viber, Facebook messenger, Whatsapp
- ✓ Microsoft Teams
- ✓ Zoom
- ✓ Skype / Whatsapp / Viber / Messenger
- ✓ Viber

NASLOV	WHATSAPP skupine in videoklici
Kategorija	Veščine spletnega komuniciranja
Cilj	Omogočanje hitrega, preprostega in varnega pošiljanja sporočil ter brezplačnega telefonskega pogovora[*].
Predstavitev	Aplikacija WhatsApp se je pojavila kot alternativa sporočilom SMS. Njeni izdelki zdaj podpirajo pošiljanje in prejemanje različnih medijev: besedila, fotografij, videoposnetkov, dokumentov in lokacije, pa tudi glasovna sporočila in klice. Prek aplikacije WhatsApp lahko brez skrbi delimo tudi najbolj osebne trenutke, saj so v aplikacijo vgradili šifriranje od konca do konca.
Ključne besede	Spletna komunikacija, izmenjava vsebin, brezplačno telefoniranje (verjetna poraba mobilnih podatkov) , videoklic, glasovna sporočila, izmenjava lokacij
Jezik(i)	Angleščina, španščina, grščina, francoščina, slovenščina, bolgarščina in še 50 drugih
Format	Aplikacijo lahko uporabljate v telefonu ter na prenosnem ali tabličnemu računalniku.
Ciljna skupina	Orodje lahko uporablja vsakdo.
Vpliv	Uporabniki lahko komunicirajo s sorodniki, delijo vsebine, lokacijo zaradi varnosti ali se zlahka srečujejo s prijatelji in sorodniki, opravljajo videoklice in telefonirajo.
Dejavniki uspešnosti	Dobra internetna povezava (wifi ali mobilni podatki), prostor za shranjevanje v telefonu (za skupno rabo medijev).
Omejitve	Razumeti, zakaj aplikacija ne deluje brez vszpostavljene povezave, kako izbrisati datoteke in ustvariti prostor za shranjevanje v telefonih, vklop in izklop obvestil.
Zaključek	/
URL spletnega mesta aplikacije	Kje na internetu je mogoče najti to orodje? https://www.whatsapp.com/
Sorodna spletna mesta	/
Sorodni viri	Kateri priročniki za izobraževanje, smernice, tehnični informativni listi, video in avdio dokumenti in/ali spletne strani se lahko uporabijo? https://faq.whatsapp.com/785056755306362/?cms_platform=android&cms_id=785056755306362&published_only=true

	Priročnik za opravljanje videoklicev: https://www.youtube.com/watch?v=QkvlYq9TazU

NASLOV	**Zoom, Skype, Viber, Facebook messenger, Whatsapp**
Kategorija	Veščine spletnega komuniciranja
Cilj	Vse navedene aplikacije so namenjene brezplačnim klicem, pošiljanju sporočil, videoklicem, pošiljanju slik, zvočnih posnetkov, dokumentov in videoposnetkov.
Predstavitev	Lahko videoklepetate z eno osebo ali v skupinskem klepetu ter pošiljate besedilna sporočila in fotografije. Med videoklicem lahko preizkusite tudi zabavne funkcije. Svoje vnuke lahko spravite v smeh tako, da si na glavo nadenete digitalno žabo ali se celo spremenite v zmaja!
Ključne besede	#seniorsgodigital #digitalskills #serviceforelderly #digitalization / starejši se digitalizirajo, digitalne spretnosti, storitve za starejše, digitalizacija
Jezik(i)	V vseh jezikih
Format	Google play trgovina ali Apple store trgovina
Ciljne skupine	Vsi ljudje po svetu
Vpliv	Brezplačni klici in sporočila (tudi v tuje države in druge dele sveta), videoklici, izmenjava slik in videoposnetkov
Dejavniki uspešnosti	Pametni telefon, tablični ali prenosni računalnik Dostop do interneta Mentor, ki vam bo pomagal pri prvih korakih za vključitev v aplikacijo
Omejitve	Prvi koraki pri uporabi aplikacije Varnost pri uporabi aplikacije Naučite se, kako ne deliti preveč, pošiljati napačnih fotografij ali pomotoma poklicati napačno številko
Zaključek	/
URL spletnega mesta aplikacije	https://play.google.com/store/games?hl=en&gl=US
Sorodna spletna mesta	/
Sorodni viri	Učne vsebine o uporabi določene aplikacije dostopne na YouTubu Praktično usposabljanje za starejše z mentorji

NASLOV	Microsoft Teams
Kategorija	Veščine spletnega komuniciranja
Cilj	Ostanite povezani in kadarkoli dostopajte do skupne vsebine ter se skupaj učite, načrtujte in ustvarjajte inovacije.
Predstavitev	Delite zaslon, spreminjajte ali zameglite ozadje in uporabite skupni način, da se virtualno znajdete v istem prostoru. Kličite in sprejemajte klice neposredno v skupini Teams z naprednimi funkcijami, kot so skupinsko klicanje, glasovna pošta in prenos klicev. Z aplikacijami, kot so Word, PowerPoint in Excel, preprosto poiščite, delite in urejajte datoteke skupaj v realnem času. Delite svoje misli in svojo osebnost. Pošljite GIF-e, nalepke in emojije v individualnih ali skupinskih klepetih.
Ključne besede	Vsebina v skupni rabi, klici in sprejem klicev, klepet, spletna srečanja.
Jezik(i)	Angleščina
Format	Osebni računalnik, prenosni računalnik, pametni telefon
Ciljne skupine	Strokovnjaki in običajni uporabniki
Vpliv	Načrtujte in delite vabila za sestanke neposredno v skupinskem klepetu. Ena aplikacija za vse klepete, sestanke, datoteke in opravila. Vse klepete in načrte imejte na enem mestu - ne glede na to, ali gre za družinski skupinski klepet ali novosti knjižnega kluba. Uporabite nadzorno ploščo - pogled za hiter dostop do skupne vsebine. Izražajte se z emojiji, memi, GIF-i in animacijami v klepetu - ko besede preprosto niso dovolj.
Dejavniki uspešnosti	Osebni računalnik, prenosni računalnik ali pametni telefon. Dobra internetna povezava. Mentor za prve korake. Spletna kamera, mikrofon in zvočniki.
Omejitve	Namestitev, registracija in prvi koraki. Načrtovanje in začetek sestanka, nastavitev kamere, mikrofona in zvočnikov. Vprašanja zasebnosti.
Zaključek	Druženje s prijatelji in družino v Microsoft Teams je skoraj tako zabavno in resnično, kot če se ga udeležite v živo. Skupaj načrtujte v klepetalnicah in si zagotovite pomoč pri upravljanju večjih ali manjših nalog.

	Ustvarite osebni seznam opravil in si oglejte vse dodeljene naloge na enem mestu, da boste vedno na tekočem. Pomembne informacije, kot so gesla za naročnino ali družinske davčne dokumente, shranite v digitalni sef.
URL spletnega mesta aplikacije	https://www.microsoft.com/en-us/microsoft-teams/group-chat-software https://play.google.com/store/apps/details?id=com.microsoft.teams&hl=en_US&gl=US
Sorodna spletna mesta	https://teamsdemo.office.com/#/
Sorodni viri	https://www.youtube.com/watch?v=VDDPoYOQYfM https://www.youtube.com/watch?v=z6IUiamE3-U https://www.youtube.com/watch?v=S-N2wGc04NI

NASLOV	Zoom
Kategorija	Veščine spletnega komuniciranja
Cilj	Namen tega orodja je olajšati in poenostaviti spletno komunikacijo.
Predstavitev	Zoom je orodje za videokonference, ki omogoča virtualne sestanke.
Ključne besede	Virtualni sestanki, video klici, spletna komunikacija
Jezik(i)	Angleščina, kitajščina, francoščina, nemščina, italijanščina, japonščina, korejščina, poljščina, portugalščina, ruščina, španščina, turščina, vietnamščina, nizozemščina
Format	Osebni računalnik, prenosni računalnik, pametni telefon, tablični računalnik
Ciljne skupine	Strokovnjaki in običajni uporabniki
Vpliv	Poenostavljeno spletno komuniciranje, ki uporabnikom omogoča izvajanje in sodelovanje v vseh vrstah spletnih dejavnosti (konference, spletni seminarji itd.) za poklicne in osebne cilje.
Dejavniki uspešnosti	Dobra internetna povezava, spletna kamera ali kakovostna kamera, nameščena v prenosnem računalniku, ali sprednja kamera v pametnem telefonu, mikrofon in zvočniki.
Omejitve	Vprašanja zasebnosti, nastavitev aplikacije ali programske opreme v računalniku ali pametnem telefonu ali uporaba orodja v brskalniku, načrtovanje in začetek sestanka, uporaba dodatnih funkcij, kot so sobe za razdelitev itd., izklop mikrofona in izklop kamere, kadar je to potrebno.

Zaključek	Zoom ljudem omogoča, da kljub oddaljenosti ohranijo stike s sorodniki. Zahvaljujoč temu orodju so se lahko številni starejši ljudje med Covidom-19 pogovarjali s svojimi družinskimi člani. V poklicnem kontekstu omogoča sodelavcem in vsem zainteresiranim stranem, da izvajajo sestanke prek spleta s katerega koli konca sveta in se tako izognejo nepotrebnim potovanjem.
URL spletnega mesta aplikacije	Srečanja Zoom v iskalniku: https://zoomgov.com/fr-fr/meetings.html Aplikacija Zoom v trgovini Google Play: https://play.google.com/store/apps/details?id=us.zoom.videomeetings&hl=fr&gl=US Aplikacija Zoom v trgovini App Store: https://apps.apple.com/bf/app/zoom-one-platform-to-connect/id546505307?l=fr
Sorodna spletna mesta	https://zoomgov.com/
Sorodni viri	Na spletnem mestu Zoom je na voljo pojasnjevalni letak. Povezava: https://learning.zoom.us/learn Zoom ima kanal v YouTubu, kjer lahko najdemo številna navodila. Povezava: https://www.youtube.com/user/ZoomMeetings/videos

NASLOV	**Skype / whatsapp / viber / messenger**
Kategorija	Veščine spletnega komuniciranja
Cilj	Možnost spletnega komuniciranja s prijatelji in družino.
Predstavitev	Brezplačno prenašanje aplikacije za sporočanje za pametne telefone in osebne računalnike. Uporaba interneta omogoča pošiljanje sporočil, slik, zvoka ali videoposnetkov.
Ključne besede	Klici, sporočila
Jezik(i)	Angleščina Skype je na voljo v 39 jezikih (tudi v bolgarščini, grščini, francoščini, slovenščini in španščini). Messenger je na voljo v 27 jezikih WhatsApp je na voljo v 39 jezikih Viber je na voljo v 33 jezikih
Format	Pametni telefon, Iphone in spletni klepetalnik
Ciljne skupine	Vsi uporabniki interneta
Vpliv	Možnost brezplačnega komuniciranja

Dejavniki uspešnosti	Naučiti se ga uporabljati
Omejitve	Zapomniti si gumbe in funkcije
Zaključek	V skladu z Bong, Way Kiat & Chen, Weiqin. (2015). Mobile Instant Messaging for the Elderly. Na splošno so bili vsi pozitivno naravnani do uporabe mobilnih aplikacij za internetno sporočanje in so se bili pripravljeni naučiti uporabe nove aplikacije, dokler je bila zanje koristna. Med opravljanjem nalog, povezanih z mobilnim internetnim sporočanjem, so imeli neizkušeni udeleženci težave pri iskanju pravih ikon za večino funkcij.
URL spletnega mesta aplikacije	Uradne spletne strani, trgovina Google Play, trgovina Apple Store
Sorodna spletna mesta	/
Sorodni viri	Za vse aplikacije za pošiljanje sporočil lahko najdete priročnik za uporabo.

NASLOV	Viber
Kategorija	Veščine spletnega komuniciranja
Cilj	Komuniciranje z drugimi za poklicno ali zasebno rabo.
Predstavitev	Aplikacija omogoča brezplačne klice in sporočila. Prav tako lahko ustvarjate in delite fotografije ali videoposnetke. Aplikacija ponuja tudi nekaj orodij za ustvarjanje in deljenje različnih idej z drugimi. Različne ideje lahko najdete tudi prek družabne skupnosti viber, ki temelji na izmenjavi novic in vsebin.
Ključne besede	Klic, sporočilo, fotografija, vsebina, digitalizacija
Jezik(i)	Angleščina in še 32 drugih (tudi grščina, bolgarščina, francoščina in španščina; slovenščina ni na voljo)
Format	Na voljo za vse naprave (pametni telefon, tablični računalnik in osebni računalnik). Aplikacijo je mogoče povezati tudi s sodobnimi avtomobili.

Ciljna skupina	Aplikacija je namenjena vsem, za osebno in poklicno uporabo ter za vse starostne skupine.
Vpliv	Vzpostavljanje stikov z družino, prijatelji, sodelavci ali poslovnimi partnerji. Brezplačni klici brez dodatnih stroškov. Brezplačno lahko kličete tudi v druge države.
Dejavniki uspešnosti	Strojna oprema. Dostop do omrežja. Osnovno digitalno znanje.
Omejitve	Oseba potrebuje pametno napravo ali osebni računalnik in mora znati uporabljati aplikacijo. Starejši bodo verjetno potrebovali več časa, da se prilagodijo in naučijo klicati, morda tudi zato, ker je potrebna omrežna povezava.
Zaključek	Aplikacijo lahko uporabljate z osnovnim znanjem o telefonu.
URL spletnega mesta aplikacije	Računalnik: https://www.viber.com/en/download/ Google play trgovina: https://play.google.com/store/search?q=viber&c=apps Apple store trgovina: https://apps.apple.com/app/id382617920?mt=8
Sorodna spletna mesta	https://www.viber.com/en/
Sorodni viri	Vodnik YouTube za začetnike https://www.youtube.com/watch?v=-PPXiZGlKrw

10.4. Veščine za zagotavljanje spletne varnosti

- ✓ Aplikacija Senior Safety App
- ✓ LastPass - upravitelj gesel
- ✓ KeePass
- ✓ Dvostopenjska avtentikacija v storitvi Gmail in dvofaktorsko preverjanje pristnosti v storitvi Gmail
- ✓ Privnote
- ✓ Upravitelj gesel SecureSafe

NASLOV	**Aplikacija Senior Safety App**
Kategorija	Veščine za zagotavljanje spletne varnosti
Cilj	Zagotavljanje varnosti starejših
Predstavitev	Aplikacija za varnost starejših je BREZPLAČNA, nevsiljiva aplikacija, namenjena zagotavljanju varnosti starejših. Aplikacija Senior Safety App na daljavo spremlja lokacijo telefona in se uporablja za zaščito pred padci, tavanjem, spletnimi prevarami in zlorabami 24 ur na dan. Aplikacija Senior Safety App je zgrajena na platformi, ki jo uporablja več sto tisoč uporabnikov v 97 državah, da bi poskrbeli za varnost svojih bližnjih.
Ključne besede	Varnost, spletna varnost, starejši, lokacija
Jezik(i)	Angleščina, španščina, grščina, francoščina, slovenščina in bolgarščina
Format	Uporabljate ga lahko na telefonu, prenosnem računalniku ali tabličnem računalniku.
Ciljna skupina	Orodje lahko uporablja vsakdo.
Vpliv	Aplikacija bi lahko izboljšala občutek varnosti starejših. Preko aplikacije se starejše lahko spremlja na daljavo, zaradi funkcije prepoznavanja lokacije pa bi bila lahko še posebej uporabna za starejše z demenco.
Dejavniki uspešnosti	Če želite prenesti in uporabljati aplikacijo, morate imeti internet.
Omejitve	Morda boste imeli občutek, da posega v intimnost, zasebnost in samostojnost.
Zaključek	Ta aplikacija lahko starejšim, ki živijo sami ali imajo zdravstvene težave, zagotovi nekaj varnosti, saj jih lahko spremljajo negovalci in sorodniki.
URL spletnega mesta aplikacije	https://www.seniorsafetyapp.com/
Sorodna spletna mesta	/
Sorodni viri	Pogosta vprašanja: https://www.seniorsafetyapp.com/faqs/

NASLOV	LastPass - Upravitelj gesel
Kategorija	Veščine za zagotavljanje spletne varnosti
Cilj	LastPass je orodje za upravljanje gesel. Z orodjem lahko izboljšate vašo prisotnost na spletu, saj si namesto vas zapomni vaša gesla. Z orodjem LastPass za samodejno upravljanje gesel lahko za vsak spletni račun uporabite močno in edinstveno geslo ter izboljšate vašo spletno varnost.
Predstavitev	Zdi se, da morate danes za vse, kar počnete na internetu, ustvariti geslo. Če želite preprečiti vdore, je pomembno, da vsakič ustvarite edinstveno geslo, težava pa nastane, ko si je potrebno vsa ta gesla zapomniti. Večina ljudi zaradi poenostavitve uporablja isto geslo, vendar so zaradi tega ranljivi za spletne napade. LastPass vsa vaša gesla varno shrani na enem mestu, tako da jih lahko po potrebi poiščete. Poleg tega lahko samodejno izpolni gesla na pogosto uporabljenih spletnih mestih in za vas ustvari močna gesla. Zapomnite si samo eno geslo - geslo LastPass.
Ključne besede	Spletna varnost, geslo, digitalizacija starejših, digitalne spretnosti, storitve za starejše, digitalizacija, varnost na spletu
Jezik(i)	Angleščina
Format	Google Play trgovina or Apple store trgovina
Ciljna skupina	Splošno
Vpliv	LastPass je varen, zanesljiv in enostaven za uporabo. Uporablja 256-bitno šifriranje AES bančne kakovosti, ki zagotavlja, da so vsa gesla varno shranjena, ima politiko ničelne stopnje vpogleda in vključuje številne napredne možnosti večfaktorskega preverjanja pristnosti za dodatne ravni varnosti.
Dejavniki uspešnosti	Pametni telefon, tablični računalnik ali računalnik dostop do interneta Mentor, ki vam bo pomagal pri prvih korakih vstopa v aplikacijo
Omejitve	Prvi koraki pri uporabi aplikacije
Zaključek	/
URL spletnega mesta aplikacije	https://play.google.com/store/apps/details?id=com.lastpass.lpandroid&hl=en&gl=US

Sorodna spletna mesta	https://www.lastpass.com/
Sorodni viri	Izobraževalni programi na Youtube-u Praktično usposabljanje za starejše z mentorji

NASLOV	KeePass
Kategorija	Veščine za zagotavljanje spletne varnosti
Cilj	KeePass je brezplačen odprtokodni upravitelj gesel, ki vam pomaga varno upravljati gesla.
Predstavitev	Danes si morate zapomniti številna gesla. Geslo potrebujete za številna spletna mesta, e-poštni račun, spletni strežnik, omrežne prijave itd. Seznam je neskončen. Prav tako morate za vsak račun uporabljati različno geslo, ker če bi povsod uporabljali enako geslo in bi ga nekdo pridobil, bi imeli težavo: tat bi imel dostop do vseh vaših računov.
Ključne besede	Gesla, upravitelj gesel, spletna varnost
Jezik(i)	Angleščina, španščina, grščina, francoščina, slovenščina in bolgarščina
Format	Računalnik, prenosni računalnik ali tablični računalnik
Ciljna skupina	Orodje je prosto dostopno in ga lahko uporablja vsakdo.
Vpliv	Vsa gesla lahko shranite v eno zbirko podatkov, ki je zaklenjena z glavnim ključem. Tako si morate zapomniti le en glavni ključ, s katerim lahko odklenete celotno zbirko podatkov. Datoteke zbirke podatkov so šifrirane z najboljšimi in najvarnejšimi trenutno znanimi algoritmi šifriranja.
Dejavniki uspešnosti	Osebni, prenosni ali tablični računalnik Dobra internetna povezava.
Omejitve	Prenos, namestitev in prvi koraki.
Zaključek	- KeePass je prenosen: lahko ga nosite na ključku USB in deluje v sistemih Windows, ne da bi ga bilo treba namestiti. - Na voljo so tudi namestitveni paketi za tiste, ki imajo radi bližnjice v začetnem meniju Windows in na namizju. - Program KeePass ne shrani ničesar v vaš sistem. Program ne ustvarja novih registrskih ključev in ne ustvarja inicializacijskih datotek (INI) v imeniku sistema Windows. Če izbrišete imenik KeePass (če ste prenesli binarni paket ZIP) ali uporabite

program za odstranjevanje (če ste prenesli namestitveni paket), v vašem sistemu ne bo nobenih sledi o programu KeePass.

- Program KeePass se lahko sam minimizira in v pogovorna okna, spletne obrazce itd. vnese informacije o trenutno izbranem vnosu. Seveda je zaporedje tipkanja 100-odstotno prilagodljivo uporabniku, za več informacij preberite dokumentacijsko datoteko.

- KeePass ima globalno vročo tipko za samodejno tipkanje. Ko program KeePass deluje v ozadju (z odprto zbirko podatkov) in pritisnete to vročo tipko, poišče ustrezen vnos in izvede zaporedje samodejnega tipkanja.

- Vsa polja, naslov, uporabniško ime, geslo, URL in opombe lahko povlečete in spustite v druga okna.

- KeePass lahko za vas ustvari močna naključna gesla.

- Določite lahko možne izpise generatorja (število znakov in vrsto).

- Naključno sejanje prek uporabniškega vnosa: premikanje miške in naključni vnos s tipkovnice.

URL spletnega mesta aplikacije	https://keepass.info/index.html https://play.google.com/store/apps/details?id=keepass2android.keepass2android
Sorodna spletna mesta	https://keepassxc.org/
Sorodni viri	https://www.youtube.com/watch?v=rB-VqKJGHsg https://www.youtube.com/watch?v=3mQ7t2sQ0Ts

NASLOV	**Dvostopenjska avtentikacija v storitvi Gmail in dvofaktorsko preverjanje pristnosti v storitvi Gmail**
Kategorija	Veščine za zagotavljanje spletne varnosti
Cilj	Dodajanje dodatne stopnje varnosti v račun Gmail v primeru kraje gesla
Predstavitev	Varnostno orodje Gmail, ki okrepi varnost računa in prepreči krajo gesla v primeru vdora v račun.
Ključne besede	Varnost, geslo, zaščita, vdor, Gmail, pošta
Jezik(i)	Več kot 50 jezikov.

Format	Prenosni računalnik, pametni telefon, tablični računalnik, internetni brskalnik, internetna povezava
Ciljna skupina	Strokovnjaki in običajni uporabniki
Vpliv	Okrepljena varnost v računu Gmail, ki lahko prepreči vdor v geslo.
Dejavniki uspešnosti	Računalnik, pametni telefon ali tablični računalnik. Dobra internetna povezava, da se lahko prijavite v račun Gmail.
Omejitve	Dvostopenjsko preverjanje pristnosti zahteva dve napravi (računalnik, pametni telefon ali tablični računalnik) za prijavo v račun Gmail, zato je pomembno zagotoviti, da je naprava, ki je navedena kot korak za preverjanje, aktivna in dobro delujoča.
Zaključek	To orodje je odličen način za okrepitev varnosti storitve Gmail, ki je povezana s številnimi spletnimi mesti in je ključnega pomena za spletno varnost in digitalno identiteto posameznika. Prav tako omogoča enostaven dostop do računa gmail in obnovitev gesla, če ga pozabite.
URL spletnega mesta aplikacije	https://support.google.com/accounts/answer/185839?hl=en&co=GENIE.Platform%3DDesktop
Sorodna spletna mesta	/
Sorodni viri	Pomoč za Googlov račun: https://support.google.com/accounts/answer/185839?hl=en&co=GENIE.Platform%3DAndroid

NASLOV	**Privnote**
Kategorija	Veščine za zagotavljanje spletne varnosti
Cilj	Pošiljanje šifriranih zapiskov, ki se po branju sami uničijo
Predstavitev	Samo napišite sporočilo in dobili boste povezavo. Nato to povezavo kopirate in prilepite v e-pošto (ali takojšnje sporočilo), ki jo pošljete osebi, za katero želite, da jo prebere. Ko ta oseba prvič klikne povezavo, se ji bo zapisek prikazal v brskalniku, zapisek pa se bo samodejno samouničil; kar pomeni, da ga nihče (niti ta ista oseba) ne bo mogel ponovno prebrati. Povezava ne bo več delovala.
Ključne besede	Šifrirano, zasebno, samouničenje

Jezik(i)	Angleščina
Format	Spletna stran
Ciljna skupina	Vsi internetni uporabniki
Vpliv	Družini lahko pošiljate zasebne podatke, kot je naprimer številka socialnega zavarovanja itd.
Dejavniki uspešnosti	Pravilno kopiranje in lepljenje
Omejitve	Ni mogoče preveriti, ali je bilo šifrirano sporočilo dostavljeno.
Zaključek	/
URL spletnega mesta aplikacije	https://privnote.com/info/about
Sorodna spletna mesta	https://privnote.com/info/about
Sorodni viri	https://privnote.com/info/faq

NASLOV	**SecureSafe Upravljalec gesel**
Kategorija	Veščine za zagotavljanje spletne varnosti
Cilj	Aplikacija SecureSafe zagotavlja zelo varno rešitev za shranjevanje v oblaku z vgrajenim upraviteljem gesel za zaščito vaših dokumentov in gesel.
Predstavitev	Aplikacija je nagrajena spletna rešitev za shranjevanje z vgrajenim upraviteljem gesel. Ima močno dvojno šifriranje, trojno shranjevanje podatkov in arhitekturo z ničelno stopnjo vpogleda, kar vam zagotavlja najvišjo raven zaščite zasebnosti. V aplikaciji lahko upravljate vse svoje pomembne podatke v digitalnem sefu (gesla, kode PIN, podatke o kreditnih karticah, kode za e-bančništvo, kopijo potnega lista, slike, videoposnetke, pogodbe ...). V brezplačni različici aplikacije lahko shranite do 50 gesel.
Ključne besede	Varnost, upravitelj gesel, močna zaščita

Jezik(i)	Angleščina, francoščina, nemščina, italijanščina
Format	Na voljo za vse naprave (pametni telefon, tablični računalnik in osebni računalnik).
Ciljna skupina	Aplikacija je namenjena vsem, za osebno in poklicno uporabo ter za vse starostne skupine.
Vpliv	Uporabniki se bodo pri uporabi interneta in pametnih naprav počutili bolj zaščitene in varne.
Dejavniki uspešnosti	Pametni telefon, tablični računalnik ali osebni računalnik Dostop do interneta za prenos aplikacije
Omejitve	/
Zaključek	/
URL spletnega mesta aplikacije	Računalnik: https://www.securesafe.com/userdata/downloads/securesafe-2.17.0.exe Google play trgovina: https://play.google.com/store/apps/details?id=com.dswiss.securesafe.android&hl=en Apple app trgovina: https://apps.apple.com/app/securesafe/id359102857#lang=en&origin=hpdes5_m
Sorodna spletna mesta	https://www.securesafe.com/en/private-customers/overview
Sorodni viri	Predstavitev mobilne aplikacije v YouTubu: https://www.youtube.com/watch?v=mTDCF2KKNQA

10.5. Znanja kako biti kreativen na spletu

✓ CANVA

- ✓ Snapfish
- ✓ PhoXo
- ✓ InShot
- ✓ Photoshop Express
- ✓ VSCO: Photo & Video Editor (Urejevalnik fotografij in videoposnetkov)

NASLOV	CANVA
Kategorija	Znanja kako biti kreativen na spletu
Cilj	Canva je spletno orodje za oblikovanje in objavljanje vsebin, katerega poslanstvo je omogočiti vsakomur na svetu, da oblikuje kakršnokoli vsebino in jo objavi kjer koli želi.
Predstavitev	Canva je spletno orodje za grafično oblikovanje s številnimi funkcijami in pripomočki, ki jih lahko uporabljajo tudi začetniki. Z njim lahko vsakdo od samega začetka ali iz 50.000 različnih predlog ustvari zanimive dizajne za osebno in poklicno uporabo. Stvari, ki jih lahko s Canvo izdelate v nekaj minutah: ● Objave v družabnih medijih ● Infografike (iz recepta, na primer) ● Vabila in voščilnice. ● Glasila ● Majice in skodelice ● Videoposnetki
Ključne besede	Kreativno oblikovanje, predloge, predloge za videoposnetke, kartice
Jezik(i)	Angleščina, španščina, grščina, francoščina, slovenščina in bolgarščina
Format	Uporabljate ga lahko v telefonu, prenosnem računalniku ali tabličnem računalniku.
Ciljna skupina	Orodje lahko uporablja vsakdo.
Vpliv	Uporabniki bodo lahko ustvarjali ustvarjalne in prilagojene vsebine, ki jih bodo objavljali na spletu in/ali delili s sorodniki ali poslovnimi stiki.
Dejavniki uspešnosti	Za prenos in uporabo aplikacije je potrebno imeti internetno povezavo.
Omejitve	Iskanje in odpiranje spletnega mesta, prenos, prijava in uporaba aplikacije. Na začetku bodo morda potrebovali pomoč.
Zaključek	S to aplikacijo lahko starejši ustvarijo prilagojena vabila in voščilnice ali videoposnetke in objave, ki jih lahko objavijo na spletu, da zlahka delijo svoje znanje in mnenja; s pomočjo predloge lahko na primer oblikujejo infografike za tradicionalne recepte ali postopek kako sešijejo spodnji del hlač ter navdihnejo mlade in druge generacije, ki so izgubile znanje in izkušnje, ki jih imajo starejši.
URL spletnega mesta aplikacije	https://www.canva.com/

Sorodna spletna mesta	/
Sorodni viri	Kako uporabljati program Canva za začetnike (celoten vodnik): https://www.youtube.com/watch?v=un50Bs4BvZ8

NASLOV	**Snapfish**
Kategorija	Znanja kako biti kreativen na spletu
Cilj	Uporabniki lahko svoje vsakdanje fotografije spremenijo v fotografske razglednice, fotoknjige, platnene odtise in fotografska darila.
Predstavitev	Vsi fotografiramo več kot kdaj koli prej, vendar skoraj nobena od teh fotografij ne zapusti digitalnega sveta. Ustvarjanje fotoknjig ne zahteva več tehnične spretnosti ali umetniškega talenta, saj lahko preprosto izberete svoje najljubše fotografije, aplikacija pa bo poskrbela za vse ostalo. Snapfish omogoča enostavno naročanje fotoknjig in tiskovin kar s telefona in njihovo dostavo.
Ključne besede	#becreativeonline #seniorsgodigital #digitalskills #serviceforelderly #digitalization
Jezik(i)	In which language(s) is the tool available? English, German, French, Irish, Italian
Format	Google or Apple store app
Ciljna skupina	General
Vpliv	Snapfish does not only offer unlimited free online photo storage but also professionally-developed prints, photo books, canvas, personalised photo gifts and cards, handy tips and ideas in their blog, regular offers and so much more.
Dejavniki uspešnosti	Smartphone, tablet or computer Internet access Mentor to help with the first steps of joining the app
Omejitve	First steps in using the app
Zaključek	/
URL spletnega mesta aplikacije	https://play.google.com/store/apps/details?id=com.snapfish.mobile&hl=en&gl=US
Sorodna spletna mesta	https://www.snapfish.com/home

Sorodni viri	Youtube tutorials Practical training for seniors with mentors

TITLE	**PhoXo**
Category	Skills on how to be creative online
Objective	PhoXo is a free and powerful image editing software. It's tiny, fast, easy to use, can be treated as a mini PhotoShop.
Introduction	Its features include layers, undo, over 50 special effects, batch processing, and a wide variety of useful and powerful tools for selecting, crop, painting, retouching, measuring and navigation. Especially, you can easily add text effects to image, such as shadow text, ripple text, gradient color text etc. PhoXo web site provides a large number of resources, including step by step tutorials, thousands of free clip-art, frames, patterns, textures and shapes.
Keywords	Image editor, creative design, be creative online
Language(s)	English
Format	Can be used on PC, laptop or tablet.
Target group	The tool is open access and can be used by anyone.
Impact	With PhoXo you'll be able to rotate, resize, trim, flip and mirror your images, and also customize them with more than 50 different effects – including shadow, frames and edges, black and white, sepia tone, oil painting, pencil sketch, mosaic, blur and many more. Plus PhoXo lets you apply these effects in no time, with instant preview.
Success Factors	To have PC, laptop or tablet. To have internet connection.
Constraints	To install PhoXo and first steps.
Conclusion	Besides editing tools and image effects, PhoXo also features a great collection of clipart ready to be inserted in your images. Emoticons, cars, animals, flags, cartoon characters and icons are neatly organized in tabs and can be easily repositioned and resized.
URL of the practice	http://www.phoxo.com/en/
Related Web site(s)	https://phoxo.en.softonic.com/ https://phoxo.software.informer.com/7.1/

Related resources that have been developed	https://www.youtube.com/watch?v=Tqzlx4dSzKw https://www.youtube.com/watch?v=XLkO6SXoGCE

TITLE	**InShot**
Category	Skills on how to be creative online
Objective	Empower users with a mobile application which allows users to easily edit videos and photos with a smartphone with music, stickers, text, effects, transitions and more. Share edited videos on Instagram, Tiktok, Whatsapp, YouTube and other social networks.
Introduction	InShot is a free video editing software with photo and music and other features, i.e. trimming, removing the middle part, splitting videos, merging clips and adjusting video speed. It permits the creation of videos without a computer in a simple and entertaining manner.
Keywords	Videos, editing, filming, sharing videos
Language(s)	It is available in 16 languages, e.g. English, French, Portuguese, Turkish, Russian, German, Chinese, Korian, etc.
Format	Smartphone, Internet connection
Target group	Professionals and regular users
Impact	The users will be empowered to edit videos in a simple and entertaining manner, which may permit them to share these videos online or via social media with friends and family members. In addition, this tool can be used for professional purposes while creating some video content or advertising any product.
Success Factors	No specific conditions
Constraints	Some of the InShot features may seem sophisticated at the beginning for inexperienced users. Advertising, present at a free application version, may distract users' attention and confuse some of them.
Conclusion	InShot is a great way to make your videos more interesting to watch and to keep your memories in an attractive and interesting video format. Any video, e.g. recipe, advertising, memories from a birthday party, can be edited and shared online or with the closed ones thanks to InShot.

URL of the practice	https://inshot.com/ Google Play: https://play.google.com/store/apps/datasafety?id=com.camerasideas.instashot&hl=fr&gl=US App Store: https://apps.apple.com/fr/app/inshot-montage-video-photo/id997362197
Related Web site(s)	https://inshot.com/
Related resources that have been developed	InShot has a YouTube channel with some tips and tutorials on how to use the application: https://www.youtube.com/watch?v=h5MWBOJI5UM&list=PL6sBZ_gpBlvIyyVLRe-EZoRX0f2AtopJE

TITLE	Photoshop Express
Category	Skills on how to be creative online
Objective	Photo editing and sharing.
Introduction	Polish your shots with intelligent tools that take care of complex tasks like cutouts, dehazing, retouching and noise reduction.
Keywords	Photo editor, cutout, crop
Language(s)	English
Format	Application
Target group	All photographers
Impact	Taking photos will be more enjoyable
Success Factors	Learning what each tool does
Constraints	Memorizing the photoshop express tools in English and what they do
Conclusion	/
URL of the practice	Google playstore, apple store
Related Web site(s)	/
Related resources that	There is a FAQ section on the website and countless YouTube tutorials. https://helpx.adobe.com/gr_en/photoshop-express/faq.html

have been developed	

TITLE	**VSCO: Photo & Video Editor**
Category	Skills on how to be creative online
Objective	The app helps you to create and upgrade your photos and videos.
Introduction	The app allows you to take or upload a photo or video, which you can then upgrade with various of tools and share it with others. VSCO also provides a social community where you can explore other content and find new ideas to expand your creativity.
Keywords	Photo editor, video editor, creativity, creative community, editing
Language(s)	English and 15 more (also French and Spanish)
Format	The app is available on google play and apple store and works with smartphones and tablets.
Target group	Everyone who likes to create photos and videos and share them with their friends. App also offers a support to edit the content for professional use.
Impact	The app allows you to take your photos to the next level. For personal use, for example, to remember the important events in your life or for professional use, to create the content in good quality and to share it via VSCO community, to expand your network and gain publicity.
Success Factors	You have to spend some time to understand and develop the skills needed to create photos and videos. The app is for everyone, which means it can be used with basic digital knowledge, but on the other hand, provides professional tools for more challenging users.

Constraints	Hardware ownership and basic digital knowledge.
Conclusion	/
URL of the practice	Apple app store: https://apps.apple.com/US/app/id588013838?mt=8 Google play: https://play.google.com/store/apps/details?id=com.vsco.cam
Related Web site(s)	https://www.vsco.co/
Related resources that have been developed	YouTube tutorials